

As published in
MINNEAPOLIS / ST. PAUL
BUSINESS JOURNAL

Special Report

Top
WEALTH
Managers

February 18, 2011 — **Mike Rogers** and the team of advisors at **360 Financial** were named **Top Wealth Managers** by the National Association of Board Certified Advisory Practices (NABCAP). Only 61 wealth management teams in Minnesota were recognized by NABCAP for their best practices.

With more than 100 combined years of financial experience, the team of advisors at 360 Financial provides *unbiased* and *independent* solutions that address your specific situation.

We call it
Big Picture Planning.
All strategies are tailored and customized for unique objectives.

To learn more about the NABCAP selection process, please see the back side.



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*Securities and Advisory Services offered through Commonwealth Financial Network®
Member FINRA/SIPC, a Registered Investment Adviser.*

**360 Financial is one of 61 wealth management teams
in Minnesota to be recognized by NABCAP
for their best practices**

A non-profit organization, **The National Association of Board Certified Advisory Practices'** primary focus is to serve the needs of the investing public by helping identify top wealth managers.

Advisors are invited and/or nominated to participate in NABCAP's unaffiliated evaluation process created by NABCAP and its Board of Directors. Advisors are required to complete an extensive online questionnaire in which **20 categories of practice management are assessed, including years of experience, credentials/designations, planning and investment philosophies, fee/cost structure, risk philosophy, and customer service.** The multi-step verification process utilizes resources to assess the accuracy and truthfulness of the information submitted by participating advisory practices.

NABCAP's methodology in deciphering advisers is unique because it is primarily objective, not subjective, and helps add transparency for the investor's benefit. NABCAP takes pride that its list of "Premier Advisors" is not merely defined by assets under management, revenues produced or—even worse—popularity. **The ultimate goal is to provide investors and advisors a trusted standard of excellence to help guide them within the Financial Services Industry.**

Note: NABCAP does not perform subjective analysis of the survey results, but assigns numerical ratings based on questionnaire and survey responses, as well as third-party verification. In addition, their Premier Advisors list will not exceed 3.5% of each market's financial advisory practices.

For more information on NABCAP and the ranking process,
visit <http://www.nabcap.org>



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