

Three-Year
Winner

Congratulations
On Being Named a
2011 FIVE STAR Best Wealth Manager



MIKE ROGERS, AIF®

360 Financial

11100 Wayzata Blvd., Suite 560

Minnetonka, MN 55305

Office: (952) 542-8900

mrogers@360financial.net

www.360financial.net

Big Picture Planning

- Partner with an independent expert
- “Big picture planning” — A comprehensive 360 approach
- All strategies are tailored and customized for unique objectives

Specializations: wealth management, small business planning, pension consulting

Designations: BS – BS-Marquette University, Accredited Investment Fiduciary®

With over 20 years of experience, Mike combines his experience, knowledge and integrity to provide unbiased and independent solutions that address your specific situation. Whether you are an individual in need of a customized wealth management strategy or a retirement plan trustee in need of ERISA-based fiduciary guidance, we will help you look at the “big picture” to target your unique goals.

Securities and Advisory Services offered through Commonwealth Financial Network®,
Member FINRA/SIPC, a Registered Investment Adviser.





Mike Rogers, President of 360 Financial, has been named a FIVE STAR Wealth Manager for the third time since 2008. The 2011 FIVE STAR Wealth Managers are an elite group – representing less than 5 percent of the Wealth Managers in the Twin Cities area – who scored highest in overall satisfaction.

To find the best wealth managers in the area, Crescendo Business Services, an independent research firm, surveyed high-net-worth residents, subscribers of *Minneapolis-St. Paul Magazine* and *Twin Cities Business*, and a smaller select group of financial professionals in the Twin Cities area by mail and phone.

Survey recipients were asked to evaluate only wealth managers whom they knew through personal experience and to evaluate them based on customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting of financial objectives, post-sale service, quality of recommendations, and overall satisfaction.

The last step in the selection process involved a review by a blue ribbon panel comprised of knowledgeable individuals from the financial services industry. The FIVE STAR Wealth Managers do not pay a fee to be included in the research or the final list of FIVE STAR Wealth Managers. The overall evaluation score of a wealth manager reflects an average of all respondents and may not be representative of any one client's evaluation. The award is not indicative of the wealth manager's future performance.

Considering that - in a 2010 Consumer Survey by QMI Research - well over half of the consumer responses in the Twin Cities area indicated it is difficult to find a wealth manager they trust and rely on, being chosen as a FIVE STAR Wealth Manager is a great accomplishment indeed!

For more information on the survey, visit <http://www.fivestarprofessional.com>.



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